

DITCH DIGGERS DIALOGUE



Vol. 16

HCCA's Virtual Networking & Educational Series

CONSTRUCTION TECH: THE COMING TIDE OF EQUIPMENT MANAGEMENT

Utilizing Construction Technology can simplify complicated planning for a Heavy Construction Contractor. Tune in on January 13 to learn how technology is helping Contractors manage equipment, automate processes, and more.



Discussion will include:

- Data From 1200 Contractors on Where Construction Fails and Succeeds with Construction Technology
- The Impact of Construction Tech and Equipment Management on Construction Businesses
- The Four Levels of Construction Equipment Management Maturity
- Advancements in Machinery Such as Autonomous Equipment, Robotics, Assistive Devices, etc.
- How Construction Tech Fits Within Your Business for Long Term Success



Russ Young
VP of Growth
Tenna

**JANUARY 13, 2022 | 10:00 AM | ZOOM | RSVP TO EVENTS@HCCA.NET
ADVERTISING SPONSORSHIP AVAILABLE - EMAIL ASHLEY@HCCA.NET**

Ditch Diggers Dialogue Vol. 16
Hosted by Heavy Construction Contractors Association
January 13, 2022| 10:00 AM

Join Zoom Meeting: <https://us02web.zoom.us/j/86822756373?pwd=Y3JJZlljUVFmeC8yUmlMQktjMlB5UT09>

Meeting ID: 868 2275 6373

Passcode: 003850

One tap mobile: +13017158592,,86822756373#,,,,*003850#

Dial: +1 301 715 8592

About Tenna: Tenna is the construction technology platform that revolutionizes equipment fleet operations. We are the standard for the construction industry. Going beyond tracking, Tenna blends cutting-edge technology with more than 100 years of construction experience to help companies know more, control more and make more.

About Russ: As Vice President of Growth for Tenna, Russ oversees the growth strategy for the organization by working with sales, partners and customers to ensure success. Russ brings two and a half decades of experience from Google, Amazon, Oracle and FMI in best practices for technology strategy, selection and adoption. He applies his knowledge from these organizations to build awareness and provide thought leadership to the construction industry. He emphasizes the importance of technology and picking the right tool for the job.